FOR IMMEDIATE RELEASE
Norwalk, Connecticut – December 4, 2019
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Alert Management Systems Integrates Equipment Rental Software with SmartEquip Network

SmartEquip and Alert Management Systems have announced the launch of their completed integration of their respective software platforms. The partnership provides Alert customers a significant reduction in equipment operating costs through streamlining parts ordering for industrial equipment rental fleets.

"We're thrilled to offer Alert users the opportunity to seamlessly interface with SmartEquip," said Mary Crosslin, Co-President and COO of Alert Management Systems. "Our integration will offer Alert users the ability to connect with SmartEquip in the work-order process and create a purchase order if the part isn't in stock. Savvy equipment rental operations will save countless hours and potential mistakes by automating a once time-consuming and error-prone process. We're further delighted to offer this integration as a baseline feature of Alert."

SmartEquip's ultimate goal is to partner with companies who are dedicated to driving the rental industry forward.

"We are pleased to extend and connect our network directly into the workflow of participating Alert users," said Fernando Pinera, SmartEquip president and COO. "Our companies share a steadfast dedication to serving customers with superior software and this integration of technologies will deliver enhanced efficiency to users with an increase in wrench time, less overtime and down equipment and increased profitability."

About Alert Management Systems

Alert Management Systems Corp. is a leading supplier of Windows-based rental management solutions to single store and multi-store rental operations across North America. Founded in 1976, Alert provides its customers with decades of experience and innovation in the rental business. Alert EasyPro's general equipment and tool rental software is used in hundreds of rental locations by thousands of end-users who write millions of rental contracts annually. Alert EasyPro rental management systems are supported in all 50 states, Canada, the Caribbean, and other countries. Learn more about Alert Management Systems: www.alert-ims.com.

About SmartEquip

The SmartEquip Network is the leading global standard for equipment lifecycle support and procurement. The platform provides a seamless brand-enhancing experience for equipment fleet owners, manufacturers, and distributors of complex equipment. SmartEquip technology enhances ROI for all Network participants by increasing equipment uptime, improving both technician wrench time and transaction accuracy, while also reducing the total cost of equipment ownership. The SmartEquip

Network currently supports more than 150 OEM brands, with over 40,000 users across more than 4,000 locations across North America and Europe. SmartEquip recently surpassed $1.4 billion in transactions and is staffed by veterans of the construction and software industry. Founded in 2000, SmartEquip is positioned to define tomorrow's dynamic and evolving equipment industry.